

PROJECTS

Entrepreneurial thinking and acting are our passion. They play a key role in our activities in Burkina Faso and Ghana. All of our projects are initiated and guided by our employees. On a regular basis, our consultants spend several weeks or months on site and further develop and execute our projects.





FUNCTIONAL LITERACY IN 40 HOURS

Alphabetization is the key element for economic and social development. It empowers people to lead an independent life and brings about fundamental changes in diverse areas of their everyday life.

The innovative learning method developed by TATA Consultancy Services, a software company in India, has high potential to achieve a breakthrough in the alphabetization of the Burkinabe. The CBFL (Computer Based Functional Literacy) method consists of a computer-based multimedia learning system that teaches an uneducated person to read in a record time of 40 hours. The programme has already shown great success in India. Several hundred literacy centers that follow the CBFL method have been created and transformed thousands of illiterate people into literate ones.

The secret of success of CBFL: The programme focuses on learning words rather than alphabets. For the moment, the programme addresses to Mooré speaking people.

CBFL MOORÉ

- The programme has 14 chapters, divided into two sections: reading and calculation
- Reading numbers, letters and combinations of letters
- All alphabets in the Mooré vocabulary are covered
- Each participant gets a learner's manual
- The 40-hours-course is divided into 2-3 hours sessions, 3 times a week, over a period of 6 to 7 weeks, that allows the participants to pursue their occupations after each session
- Max. in class: 30 participants



BENEFITS OF THE PROGRAMME

- Reading and comprehending daily newspapers, forms and road signs
- Best conditions to find a job, start and manage a small business
- Support children in their studies
- Mothers who are able to read can better observe hygiene and give proper health care to their children



REQUIREMENTS

- Training room with benches
- (1) table, (1) chair
- (1) computer or laptop
- (1) beamer with a screen
- (2) loudspeaker boxes
- (1) power transformer
- (1) power set for areas without electricity
- (1) Instructor

The CBFL Mooré Programme is an initiative from **The Stern Stewart Institute**.

For further information please contact: Mr. Leopold Boukougou, the official representative of the CBFL campaign in Burkina Faso.

E leopoldbonk@gmail.com // lboukougou@sternstewartinstitute.com

T +226 70273574 // +226 14579475

LITERACY CAMPAIGN

CENTRAL, NORTHERN AND WESTERN



The Stern Stewart Institute e.V.
Salvatorplatz 4
80333 Munich
Germany

T +49.89.242071.0 // F +49.89.242071.11
I www.sternstewartinstitute.com
