

PROJECTS

Entrepreneurial thinking and acting are our passion. They play a key role in our activities in Burkina Faso and Ghana. All of our projects are initiated and guided by our employees. On a regular basis, our consultants spend several weeks or months on site and further develop and execute our projects.





APICULTURE ORGANIZATION WEND-PUIRÉ

Poverty in the rural areas of Burkina Faso is severe. More than 90 % of the population relies on self-sufficient agriculture to make a living. However, the climatic conditions make it difficult for them to keep agricultural output on a sustainable level. New opportunities are needed, in order to open up additional income sources of income to farmers and to ameliorate their living situation.

In 1999, a group of highly dedicated Burkinabe started the organization Wend-Puiré with the objective to promote honey production in Burkina Faso, train beekeepers, and provide farmers with a platform to market their honey. Today, Wend-Puiré is the largest honey producer in West Africa and produces around 60 tons of honey a year.

FIELD OF ACTIVITIES

TRAINING OF BEEKEEPERS

- Approximately 500 beekeepers are trained each year
- Participants are provided with necessary equipment
- Transfer of theoretical, practical as well as basic business knowledge
- Future beekeepers receive access to small loans (micro-finance)
- Literacy courses are offered on a regular basis



JOINT HONEY PRODUCTION

- Wend-Puiré buys the honey from farmers, processes the honey and sells it within Burkina Faso and other countries of West Africa
- Export of products to Western countries has already started
- Around 800 beekeepers join the cooperative



BENEFITS FOR THE BURKINABE

- Beekeeper is a well-regarded profession in developing countries
- Generate additional earnings, thus securing the existence of their families
- Profit from additional courses such as literacy classes
- Become more self-reliant and confident
- Compare ideas and share experiences with other beekeepers, thereby improving the productivity of honey production

CURRENT OBJECTIVE

- Construction of a new training center in the South East of Burkina Faso. During the first three years, more than 500 beekeepers shall be trained. The project aims at supporting existing beekeepers as well as to further improve their apicultural skills.

APICULTURE CENTER

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